

Canterbury Alcohol Harm Minimisation Co-ordinator Work Programme

June 2015

The following matrix represents the work programme of the Alcohol Harm Minimisation Co-ordinator as directed by the Alcohol Harm Minimisation Advisory Group (AHMAG). As many elements of the programme will evolve from the health needs analyses and other local developments, the Programme will be revised and updated on a quarterly basis.

Objective		Sponsor/ Collaborators	Target Dates (where applicable)	Notes/Progress
1. Alcohol Needs Analysis, Strategy, Planning and Service Development				
1.1.	<p>Economic Analysis</p> <p>To determine accurate estimates of costs and impacts that problematic drinking has on the Canterbury Health Sector.</p>	AHMAG		Estimate costs to whole of health system estimated to be in excess of \$90 million per annum (extrapolated from in-patient rates).
1.2.	<p>Alcohol Needs Analysis</p> <p>To develop an alcohol monitoring system based on Hospital Episode Statistics (the Alcohol Reporting Tool), ED monitoring, treatment system and related data.</p> <p>To relate this to the availability of alcohol services and interventions in respect of the evidence base for alcohol improvement</p>	John Wilkinson, Mary- Ellen Wetherspoon, Sandy Maclean	<p>First analyses became available May 2013</p> <p>Reporting tool updated Mar 2014</p> <p>New update in progress for Jun 2015</p>	<p>Alcohol reporting tool update in progress to reflect latest alcohol research and include 15+ year olds.</p> <p>Alcohol needs analysis to be undertaken across all available data sources alongside alcohol strategy development work</p>
1.3	<p>Local Alcohol Policy Development (LAP) Work</p> <p>To support the Medical Officer of Health for CDHB and collaborate with Canterbury TAs and partner DHBs in the development of harm minimising LAPs</p>	Alistair Humphrey, Daniel Williams		<p>Kaikoura still to notify.</p> <p>Christchurch, Hurunui and Ashburton have notified and have been appealed.</p> <p>Selwyn is currently under appeal.</p>

Objective		Sponsor/ Collaborators	Target Dates (where applicable)	Notes/Progress
1.5.	Alcohol Strategy Development To agree and co-ordinate arrangements for the development of a local Alcohol Strategy.	Sandy Mclean, Anna Stevenson, Ruth Littlewood, Doug Sellman	See (2) below	Christchurch City Council and Canterbury police have agreed to co-lead the strategy.
Provisional timeline for alcohol strategy development (subject to progress against item 2)				
(1) Alcohol Strategy Planning Event				November 2013
(2) Process for developing Christchurch Alcohol Harm Reduction Strategy agreed				March 2015
(3) Launch communication development work				July 2015
(4) Develop needs assessment/baseline reporting				September 2015
(5) Finalise and launch alcohol strategy				December 2015 (provisional upon progress)
1.6.	Communications Plan To develop a Communications Plan to underpin the delivery of the AHMC Work Programme and Alcohol Strategy development.	AHMAG, Donovan Ryan	As (3) above. Bulletin planned to mark start of alcohol harm reduction strategy development phase	Recent communications activity includes: <ul style="list-style-type: none"> • Circulation of advice from Police around the new drink drive limits • awareness raising around Crate Day • AHMAG support for the notification of Christchurch LAP
2. Alcohol Prevention, Social Marketing and Community Engagement				
2.1.	Alcohol Brief Interventions Programme To develop: <ul style="list-style-type: none"> (i) a programme of alcohol brief interventions training for appropriate clinical staff and other professional groups and (ii) a database of trained staff. 	Jeremy Baker, Sandy Mclean, Doug Sellman, Lynley Cook.	Rural brief intervention training February to September 2015	ChCh PHO training completed (4 sessions). Training sessions underway for RCPHO and other rural practices. A new resource kit for trainees has been developed including drinks diary, BI tool, etc.

Objective		Sponsor/ Collaborators	Target Dates (where applicable)	Notes/Progress
2.2.	<p>Health Risks Branding and Resources To develop communication materials and self-care tools to highlight the acute and chronic health risks associated with excessive drinking under a recognisable banner/brand identity.</p>	Kerry Marshall, Donovan Ryan		<p>Brief interventions training resource kit developed for staff.</p> <p>This area to be developed in more depth post strategy launch.</p>
Objective		Sponsor/ Collaborators	Target Dates (where applicable)	Notes/Progress
2.3.	<p>Young People To develop resources/project to communicate health and personal safety risks relating to alcohol for young people.</p>	Kerry Marshall		Work underway to review youth alcohol engagement across South Island EDs.
2.4.	<p>Maori & Pacific communities and other groups To support the development of culturally specific interventions for wider ethnic groups on a case by case basis.</p>	Gail McLauchan, Ramon Pink, Ramai Lord, Maria Pasene, Wayne Reid, Karaitiana Tickell, Dallas Hibbs	Linked to strategy development initially	Detailed needs assessment planned once latest alcohol reporting tool update has been completed.

Contact for more information: Stuart Dodd, Alcohol Harm Minimisation Co-ordinator (stuart.dodd@cdhb.health.nz or 027 656 6554).